



Fine Chocolate Industry Association  
[www.FineChocolateIndustry.org](http://www.FineChocolateIndustry.org)  
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## Member Sponsor Level FAQ Sheet

The **Sponsor Member** level was designed to offer an all-inclusive package to individuals and companies who wish to extend their marketing and advertising power to over 900 fine chocolate industry professionals and the public who use our FCIA website for reference. This membership level allows you to participate in everything without incremental payments and at a discounted rate. If you're interested joining us as a Member Sponsor or in upgrading your current membership [please contact us](#).

### Member Sponsor Level Benefit Package 2011

FCIA MEMBERSHIP		
FCIA Membership	Member Sponsor level Allows 4 people associated with your company full membership rights.	
WEBSITE PROMOTION		
WEBSITE Sponsor Member Section	- Rotating feature placement slot on the FCIA's website homepage. - Company name/logo included on the FCIA website Sponsors section. This section has a persistent and prominent link to the Sponsors section on the FCIA website homepage.	\$250 savings
FCIA NEWSLETTERS		
FCIA Members Newsletter Advertising	Complimentary small size ad in your choice of 1 of the 6 newsletters each year.  Member newsletters run Jan/Feb, April, May/June, July, August, Sept/Oct; with additional emails pre and post event	\$250 savings
FCIA Members Newsletter Member Spotlight Section	Complimentary write-up (500 words + logo) in your choice of 1 of the 6 newsletters each year.  Member newsletters run Jan/Feb, April, May/June, July, August, Sept/Oct; with additional emails pre and post event	\$250 savings
Friends (non-members) Newsletter Advertising	Complimentary small size ad in your choice of 1 of the 3 newsletters each year.  Friends newsletters run Jan/Feb, May/June, Sept/Oct; with additional emails pre and post events	\$250 savings
Friends (non-members) Newsletter Spotlight Section	Complimentary write-up (500 words + logo) in your choice of 1 of the 6 newsletters each year.  Friends newsletters run Jan/Feb, May/June, Sept/Oct; with additional emails pre and post events	\$250 savings

<b>SOCIAL MEDIA</b>		
GENERAL PROMOTION Social Media promotion – Posts/Tweets upon activation or renewal of sponsorship	Upon activation message reads “ <i>Member Sponsor [your company name &amp; URL] joins the finest group of chocolate professionals on this planet!</i> ”  Upon renewal message reads “ <i>Special shout-out to Member Sponsor [your company name&amp; URL] for being part of the finest group of chocolate professionals on this planet!</i> ”	
<b>FCIA EVENTS</b>		
EVENTS MARKETING Event program advertising	Complimentary placement in all event programs – via 1/8 page slot.  Or a 30% discount on 1/2 page event program advertisement (choose horizontal or vertical placement).	\$150 savings  \$150 savings per event
EVENT REGISTRATION Complimentary event ticket(s)	2 tickets / event	\$200 savings
GALLERY SHOWCASE SPACE	<b>Option 1:</b> FEE WAIVED for SMALL Gallery Showcase registration for the small display space for each event.  <b>Option 2:</b> 50% discount on LARGE Gallery Showcase registration for 2 events (or you can combine for a free space at one event).	\$250 savings  \$500 savings
<b>Sponsor Annual Fee (in US Dollars)</b>	<b>Option 1 - \$1000 / year Save \$1000! From this package total- priced at \$2000!</b>  <b>Option 2 - \$1500 / year Save \$750 from this package total - priced \$2250!</b>	

If you're interested in upgrading your current membership or have questions, [please contact us](#).