



Fine Chocolate Industry Association

www.FineChocolateIndustry.org

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Sponsor Member Overview

The **Sponsor Member** level was designed to offer an all-inclusive package to individuals and companies who wish to extend their marketing and advertising power to over 1,500 fine chocolate industry professionals and the public who use our FCIA website for reference.

This membership level allows you to participate in everything and receive our most generous benefits and discounts. If you're interested in joining FCIA as a Sponsor Member or in upgrading your current membership, [please contact us](#).

Sponsor Member- Benefit Package 2015 – 2016

(There are no longer two levels to this member category.)

| FCIA MEMBERSHIP | | |
|---|--|----------------------|
| FCIA Membership | Member Sponsor level Allows 4 people associated with your company full membership rights. | |
| WEBSITE PROMOTION | | |
| WEBSITE Sponsor Member Section | - Feature placement link on the FCIA's website homepage. - Company name/logo included on the FCIA website Sponsors section. - FCIA website homepage has prominent link to the Sponsors section. | <i>\$250 savings</i> |
| FCIA NEWSLETTERS | | |
| FCIA Members Newsletter Advertising | Complimentary small size ad in your choice of 1 of our newsletters each year. | <i>\$250 savings</i> |
| FCIA Members Newsletter Member Spotlight Section | Complimentary write-up (500 words + logo) in your choice of 1 of the newsletters each year. | <i>\$250 savings</i> |
| Friends (non-members) Newsletter Advertising | Complimentary small size ad in your choice of 1 of the Friends newsletters each year. | <i>\$250 savings</i> |
| Friends (non-members) Newsletter Spotlight Section | Complimentary write-up (500 words + logo) in your choice of 1 newsletter each year. | <i>\$250 savings</i> |
| SOCIAL MEDIA | | |
| GENERAL PROMOTION Social Media promotion – Posts/Tweets upon activation or renewal of sponsorship | Upon activation message reads " <i>Member Sponsor [your company name & URL] joins the finest group of chocolate professionals on this planet!</i> " Upon renewal message reads " <i>Special shout-out to Member Sponsor [your company name & URL] for being part of the finest group of chocolate professionals on this planet!</i> " | |

| FCIA EVENTS | | |
|---|---|--|
| EVENTS MARKETING Event program advertising | Complimentary placement in all event programs – via 1/8 page slot. Or a 30% discount on 1/2 page event program advertisement (choose horizontal or vertical placement). | <i>\$150 savings</i> <i>\$150 savings per event</i> |
| EVENT REGISTRATION Complimentary event ticket(s) | Sponsors receive 1 complimentary event admission for both the summer and winter events. | <i>\$200 savings per event</i> |
| GALLERY SHOWCASE SPACE | FEE WAIVED for SMALL Gallery Showcase registration for the small display space for each event taking place during the active Sponsor Membership. Includes 2 complimentary tickets for individuals working at the table at an event. OR Sponsor Members may upgrade to a large Gallery Showcase space for an additional \$250 fee for each event. | <i>\$250 per event savings</i> |
| Sponsor Annual Fee (in US Dollars) | \$1500 / year | |

If you're interested in upgrading your current membership or have questions, [please contact us](#).

Event Add-Ons (Discounts Available for All FCIA Member Levels)

| | | |
|---------------------------------------|---|---|
| Gallery Showcase – Small Table | Includes 1 complimentary event ticket. (Not necessary for Sponsor Members as a small table and complimentary ticket are included in their membership.) | No cost – Sponsor Member \$650 – Member \$750 – Non-Member |
| Gallery Showcase – Large Table | Pricing varies based on member level; includes 2 complimentary event tickets. | \$ 250 – Sponsor Member \$1,150 – Member \$1,250 – Non-Member |
| Newsletter Advertising | This option for all members and saves \$50 on all ad options; pricing varies based on ad size. | \$ 200 – ¼ page – Member \$ 250 – ¼ page – Non-Member \$ 450 – ½ page – Member \$ 500 – ½ page – Non-Member \$ 950 – full page – Member \$1,000 – full page – Non-Member |
| Break Sponsor | This option for all members. As a break sponsor, your company name and logo will be prominently placed on the buffet station or Table Talks located in the main hall. These are highly visible and frequently visited activities. | \$ 500 – Member per event \$ 600 – Non-Member per event |