



Fine Chocolate Industry Association

www.FineChocolateIndustry.org

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Sponsor Member Overview

The **Sponsor Member** level was designed to offer an all-inclusive package to individuals and companies who wish to extend their marketing and advertising power to over 2,000 fine chocolate industry professionals and the public who use our FCIA website for reference.

This membership level allows you to receive our most generous package of benefits and discounts. If you're interested in joining FCIA as a Sponsor Member or in upgrading your current membership, [please contact us](#).

Sponsor Member Benefit Package 2016 – 2017

FCIA MEMBERSHIP		
FCIA Membership	Member Sponsor level Allows 4 people associated with your company full membership rights.	
WEBSITE PROMOTION		
WEBSITE Sponsor Member Section	- Feature placement link on the FCIA's website homepage with prominent link to the Sponsors section. - Company name/logo included on the FCIA website Sponsors section.	<i>\$250 savings</i>
FCIA NEWSLETTERS		
FCIA Members Newsletter Advertising	Complimentary small size ad in your choice of 1 of our newsletters each year.	<i>\$250 savings</i>
FCIA Members Newsletter Member Spotlight Section	Complimentary write-up (500 words + logo) in your choice of 1 of the newsletters each year.	<i>\$250 savings</i>
Friends (non-members) Newsletter Advertising	Complimentary small size ad in your choice of 1 of the Friends newsletters each year.	<i>\$250 savings</i>
Friends (non-members) Newsletter Spotlight Section	Complimentary write-up (500 words + logo) in your choice of 1 newsletter each year.	<i>\$250 savings</i>
SOCIAL MEDIA		
GENERAL PROMOTION Social Media promotion – Posts/Tweets upon activation or renewal of sponsorship	Upon activation message reads " <i>Member Sponsor [your company name & URL] joins the finest group of chocolate professionals on this planet!</i> " Upon renewal message reads " <i>Special shout-out to Member Sponsor [your company name & URL] for being part of the finest group of chocolate professionals on this planet!</i> "	

FCIA EVENTS		
EVENTS MARKETING Event program advertising	Complimentary placement in all event programs – via 1/8 page slot. Or a 30% discount on 1/2 page event program advertisement (choose horizontal or vertical placement).	<i>\$150 savings</i> <i>\$150 savings per event</i>
EVENT REGISTRATION Complimentary event ticket(s)	Sponsors receive 1 complimentary event admission for both the summer and winter events.	<i>\$200 savings per event</i>
GALLERY SHOWCASE SPACE	FEE WAIVED for SMALL Gallery Showcase registration for the small display space for each event taking place during the active Sponsor Membership. Includes 1 complimentary ticket for individuals working at the table at an event. OR Sponsor Members may upgrade to a large Gallery Showcase space for an additional \$250 fee for each event. Includes 2 complimentary tickets for individuals working at the table at an event.	<i>\$250 per event savings</i>
Sponsor Annual Fee (in US Dollars)	\$1500 / year	

If you're interested in upgrading your current membership or have questions, [please contact us](#).

Event Add-Ons (Discounts Available for All FCIA Member Levels)

Gallery Showcase - Small Table	Includes 1 complimentary event ticket. (Not necessary for Sponsor Members as a small table and complimentary ticket are included in their membership.)	No cost – Sponsor Member \$650 – Member \$750 – Non-Member
Gallery Showcase - Large Table	Pricing varies based on member level; includes 2 complimentary event tickets.	\$ 250 – Sponsor Member \$1,150 – Member \$1,250 – Non-Member
Newsletter Advertising	This option for all members and saves \$50 on all ad options; pricing varies based on ad size.	\$ 200 – ¼ page – Member \$ 250 – ¼ page – Non-Member \$ 450 – ½ page – Member \$ 500 – ½ page – Non-Member \$ 950 – full page – Member \$1,000 – full page – Non-Member
Buffet & Table Talk Sponsors	This option for all members. As a buffet or Table Talks sponsor, your company name and logo will be prominently placed on the buffet station or appropriate Table Talks table. These are highly visible and frequently visited activities. Acknowledgement also in printed program and in wrap-up report.	Buffet Sponsor \$ 500 – Member per event Table Talks Sponsor \$1,500 – six tables \$ 250 – single tables