



# Fine Chocolate Industry Association

## Membership & Event Sponsorship Benefits 2020–2021

### MEMBERSHIP BENEFITS DETAILS

#### Base Benefits

- **Company Listing on Make Mine Fine**  
Your company will receive a complimentary listing on our consumer facing website, Make Mine Fine. This benefit is open to all members with online sales platforms.
- **Social Media Promotion**  
For companies that participate in the Make Mine Fine website listing, we will also feature your products on social media.
- **Online Resource Center**  
This tool includes the FCIA Thought Library, FCIA Membership directory, consumer and business surveys, webinar recordings, and up-to-date regulatory information. Members can easily access names and contacts of other members, and also have their name listed in the directory.
- **Networking Opportunities**  
Network with professionals representing the entire supply chain.

- **Educational Webinars**
  - 44 targeted educational webinars per year during COVID-19
  - 24 targeted educational webinars per year after COVID-19FCIA's webinars are made for chocolate makers, chocolatiers, traders, farmer groups, retailers, and pastry chefs. You'll have the opportunity to host or join a webinar panel featuring your company. Attendance can range from 50–300 people.
- **Discounts Program**  
Discounts are periodically added to the website and emailed to company members. They may include:
  - Special FCIA shipping rates
  - Affiliate organization trade shows, webinars, and festivals
  - Company members' products like chocolate, equipment, and bulk beans
  - Communications newswires

- **Quarterly Newsletters & Feature Article**  
Receive quarterly newsletters and member alerts, including feature article.
- **Weekly Updates from Executive Director**  
The FCIA Executive Director provides weekly updates to members on key events each week, including a calendar of events and discounts for members.

#### Mentor Program

The FCIA staff plays the match-making role to link companies seeking support from others in our membership. This is particularly useful for upstarts who are seeking technical or business support ideas from other members.

#### Bundled Membership

Members can list and receive information for staff in their companies based on the membership categories listed in the chart.

#### Educational Webinar Passes

Board members receive one complimentary guest pass to all webinars. Webinar

presenters receive one complimentary pass for themselves plus one complimentary guest pass. Corporate Level members receive a number of complimentary passes to all webinars based on the membership categories listed in the chart.

#### Educational Webinar Sponsorship

Corporate Level members receive a number of complimentary webinar sponsorships based on the membership categories listed in the chart. Sponsorships include logo and recognition on webinar and mentions on social media. Members may sponsor additional webinars for a fee.

#### Trade Magazine Feature

Feature article in a leading industry publication in the US with distribution among confectionery companies.

#### Cocoa Value Chain Programs

This is an ongoing USDA program in Latin America, and FCIA currently has a matching grant program for members interested in cocoa training programs.

### EVENT SPONSORSHIP BENEFITS DETAILS (after COVID-19)

#### Tickets per Event

Based on your membership category, you'll receive complimentary or discounted tickets to industry trade fairs such as, Elevate Chocolate, Fancy Food Show Fine Chocolate Pavilion, and more.

#### Trade Fair Tables

Based on your membership category, you'll receive complimentary or discounted exhibit tables for your company at industry trade fairs such as, Elevate Chocolate, Fancy Food Show Fine Chocolate Pavilion, and more.

#### Conference Sponsorship Levels

Corporate Levels 3-5 include a conference sponsorship. Additional sponsorship opportunities for non-members are available at many events. For details, please contact us or see event materials.

#### Gold Sponsors (Corporate 5)

- Lead sponsor
- Largest logo in signage and acknowledgements
- Mention in media release
- Largest exhibit space with premiere placement in Trade Fair

#### Silver Sponsors (Corporate 4)

- Sponsor acknowledgement on website and all event promotional material
- Priority placement in Trade Fair

#### Bronze Sponsors (Corporate 3)

- Sponsor acknowledgement on website and all event promotional material

### FOR MORE INFORMATION

[finechocolateindustry.org](https://www.finechocolateindustry.org)

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Membership Categories	Membership Dues	MEMBERSHIP BENEFITS							EVENT SPONSORSHIP BENEFITS (after COVID-19)				
		Base Benefits	Mentor Program	Bundled Membership	Educational Webinar Passes per Webinar	Educational Webinar Sponsorship	Trade Magazine Feature	Cocoa Value Chain Programs	Tickets per Event	Trade Fair Tables	Conference Sponsorship Levels		
											Gold	Silver	Bronze
Corporate Level 5	\$15,000	✓	✓	5 members	5 passes	5 sponsorships	✓	✓	5 tickets	2 lg tables at 2 events	Included		
Corporate Level 4	\$5,000–\$10,000	✓	✓	4 members	4 passes	4 sponsorships	✓	✓	3 tickets	1 lg table at 2 events		Included	
Corporate Level 3	\$3,000–\$5,000	✓	✓	3 members	3 passes	2 sponsorships	✓	✓	2 tickets	1 lg table at 2 events			Included
Corporate Level 2	\$1,500	✓	✓	2 members	2 passes	2 sponsorships	✓	✓	2 tickets	1 sm table at 2 events			
Corporate Level 1	\$500	✓	✓	2 members	1 pass	1 sponsorship			2 tickets	\$1,250			
Associate	\$200	✓	✓	1 member	1 pass	1 sponsorship			30% off ticket price	\$1,500 for 1 lg table at 1 event			
Non Member										\$2,500 for 1 lg table or \$1,000 for 1 sm table at 1 event			



**Board Seats:** Each membership level includes two board seats with two-year terms. Additionally, there are committee member opportunities that are open to all members with no specific term limits.